

LAUGHING There's an APP for that.

Introducing: **THE LAUGHMAN**

The Laughman, a new iPhone App now allows you to bring contagious laughter wherever you go. The Laughman features the world famous laughs of **Doug Collins**, a bus driver from Tennessee said to have the "most contagious laugh in the world. Collins, who was tested by MTV and even examined by Neuroscientists, can often cause rooms of people to burst into laughter simply by laughing.

Cutting Edge iPhone Tech Applied

The Laughman App uses cutting edge iPhone tech for a wide array of features:

Shake 2 Laugh; Collins' laugh has been applied to the iPhone's gyroscope causing the iPhone to laugh at different intensities and pitches, depending on how you move or shake it allowing users to create hilarious new laughs.

The Laughman App also uses the iPhone's Bluetooth technology with the **Contagious Laugh** feature. It enables devices with the App to connect together, then by shaking triggers laughter on other devices.

The App also features the **Laugh Attack**, **Laugh DJ**, hilarious **Ring Tones** and a **Bad Mood Override** video, which allows people to laugh along with The Laughman to put themselves in good moods.

Origins of The Laughman

Collins, a school bus driver in Tennessee, rocketed to fame when he appeared as an audience volunteer at a huge comedy show in Pigeon Forge Tennessee. An on-stage microphone caught Collin's laugh and he brought the show to a standstill. The performers left the stage and the audience and Collins laughed for over 10 minutes straight. A Youtube video of the event, **Dad at Comedy Barn** would get over 18 million views and American media would dub Collins the man with "**the most contagious laugh in the world.**" Collins has since been tested by MTV and in the feature documentary Laughology, a team of British Neuroscientists determined there was something unusual about Collins brain which makes him a kind of "human laughter feedback loop."

Regular laughter has been shown to reduce the risk of heart disease and possibly increase human longevity.



The Laughman is a co-production of Montreal based Elevator Films and Oneapp Application Studio Inc.

The Laughman is available at the Apple App store now at a price of \$1.99

GET THE APP: <http://www.itunes.com/app/thelaughman>

For more info or a The Laughman demo contact:

T: 450-242-2927

E : info@thelaughman.com

W: www.thelaughman.com

The Laughman Doug Collins is available for interview.

The Youtube Video about the Origins of The Laughman:

<http://www.youtube.com/watch?v=YhD5-BvvEqs>

The Original Dad at Comedy Barn Video:

<http://www.youtube.com/watch?v=Z4Y4keqTV6w>

"The World's Most Contagious Laugh" Now on the iPhone